

# Awesome Content Checklist

Make your content STAND OUT from the crowd!

- Catchy Title to attract readers!
- Provide content that solves a problem/saves time! (Readers need a reason to want to read your posts!)
- Over 1,000 words minimum (okay 999 is still okay!)
- Provide links to other relevant resources! (Such as videos, blogs, articles etc.)
- Link your own relevant blog posts! (Keep your readers on your site for longer!)
- Include a Freebie or Download! (Make it high quality so that if you ever decide to monetise your blog and sell a product your readers already know you have awesome work!)
- Use at least one image in your post and make it pin worthy! (Vertical, Tall and Pretty!)
- Make it sharable with social media buttons!
- Break up your content into paragraphs and use headings! (Guide your readers! Make their journey through your post an easy one!)